

**Media**

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**FOR IMMEDIATE RELEASE****ChiroTouch Donates \$25,000 to Foundation for Chiropractic Progress**

**CARMICHAEL, Calif. – (Dec. 20, 2011) –** [ChiroTouch](#), a leading chiropractic practice management solution, pledged an initial commitment of \$25,000 to the [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care. The donation will go toward the Foundation’s ongoing positive press campaign, which includes press releases, radio and television public service announcements, advertisements and sponsored research.

“We are delighted to be able to work with the Foundation and help advance a profession that has supported ChiroTouch for years,” says Robert Moberg, president, ChiroTouch. “The Foundation’s remarkable work has galvanized the profession, and we look forward to playing a part in its future success.”

ChiroTouch is a fully-certified server-based software designed from the ground up to maximize efficiencies for virtually every practice management process, including patient self check-in, scheduling, SOAP notes, billing, interoffice communication and more. ChiroTouch developed its HIPAA-compliant system to drastically reduce the time it takes to perform tasks that Doctors of Chiropractic (D.C.) are already doing. That gives D.C.s more time to see more patients—resulting in increased referrals, improved efficiencies, and a direct, measurable impact on practice profitability.

Kent S. Greenawalt, chairman, F4CP, welcomes the support of new vendors, he shares, “The Foundation is extremely grateful to ChiroTouch for its generous support. As more individuals and organizations begin to recognize the true value behind the Foundation’s mission, we can expect to make an even greater impact as we build on our phenomenal success of 2011.”

**About Foundation for Chiropractic Progress**

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, visit [www.yes2chiropractic.com](http://www.yes2chiropractic.com) or call 866-901-F4CP (3427).

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